

Government 2.0 Taskforce Request for Project Proposal

Project 2: Identify key barriers within agencies to Gov 2.0

Scope:

Interview people within key areas of a selection of Australian Government agencies covering: Legal; Media; Communications; IT; and Security to identify issues, blockers, challenges and opportunities for adopting Web 2.0 within Government. Interviews must address open access to public sector information and digital engagement.

Identify barriers (cultural, practical, procedural, technical) and develop recommendations on how they can be overcome. Are these blockers legitimate or tools of control?

Context:

There are a broad range of blockers that are presented within government including:

- Legal issues - licensing datasets, copyright and inappropriate use of data
- Privacy issues – safeguarding personal information
- Media and communications – concerns with open access to employees and greater scrutiny associated with transparency.
- IT issues – software, infrastructure, bandwidth and virus
- Security – enhanced network vulnerability and social engineering of employees

Objectives:

- Identify actual and perceived barriers within Government
- Inform the Government 2.0 Taskforce in its consideration of recommendations that will encourage the adoption of Web 2.0 by Government.

Deliverables:

A report provided to the Gov 2.0 Taskforce Secretariat via email (gov2secretariat@finance.gov.au) by the 19 October 2009. The report will be in Microsoft Word DOC format, Rich Text Format RTF or OpenDocument Text ODT. It will contain at minimum: executive summary; findings; discussion of issues; and recommendations.

Cost Estimate:

Estimated budget for this research is \$40 000 GST inclusive.

Additional Work:

The successful contractor may be asked to provide additional expert services to further inform the Taskforce or assist with researching/authoring/editing sections of the Taskforce report.